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LHG homes

AN ADVERTISING FEATURE



LIGHT TOUCH: Design always takes in green principles.



BATHING BEAUTY: Modern bathroomS are striking.

Client satisfaction drives building firm

LAURIE and Helen Gray have won numerous building awards in years past but say it is not something they focus on.

While it is nice to be recognised, they are only concerned with the satisfaction of their clients.

Helen said the annual building awards were fantastic for gaining exposure for a business.

“While we have done well in the past — every house we have entered has been a finalist — we will have to cross that bridge when we come to it,” she said.

“Maybe a property we construct this year will be screaming out to be entered, we will have to wait and see.

“We aren’t the kind of business that will build 100 homes in a year — that isn’t our style, but I hope we will work on a few memorable ones during 2009.”

Laurie said they were continually on the look out for the latest products and techniques.

Sustainable building initiatives are always buzz-worthy in the media, but in the Grays’ experience these ideals haven’t yet crossed over to the average mum and dad.

Laurie said he would be happy to build green homes.

“I believe it is the way of the future,” he said.

“What tends to happen is that the cost is a stumbling block.

“People want to do the right thing but find it expensive or confusing, like when the time comes to apply for government rebates.”

Should a LHG client desire a green friendly home, Laurie and one of their designers use a



MOD CONS: Modern kitchens make cooking a pleasure.

consultant to find the best results for each unique project.

“Our designers are always conscious of elements like the property’s best chance of using the sun and energy rated materials — it is not hard to do.

Over the years the Grays have made many friends while building homes.

“The biggest compliment is when someone comes back to you to build a second or third home,” Helen said.

“Thirteen weeks after completion of a project we go back for a maintenance check — often it is like a reunion.”

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Our designers are always conscious of elements like the property’s best chance of using the sun

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Congratulations to Laurie and Helen Gray on the development of their new Business LHG Homes.
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